

# Epigraph

The epigraph in *Be Ready When the Luck Happens* is not just a simple quote, but a foundational concept that provides a thematic starting point for the narrative that follows. Jeffrey Garten's words, "Do what you love. If you love it, you'll be really good at it," stand as an invitation to explore the connection between passion, expertise, and success. The message is clear: when individuals engage in work they deeply care about, their abilities flourish naturally. Passion fuels perseverance, which in turn leads to mastery. This idea is deeply rooted in a broader concept often discussed in personal development and self-help circles, where following one's heart is seen as the path to true fulfillment and excellence. It's a powerful reminder to reconnect with what drives you, to find meaning in your work, and to commit to the pursuit of what brings joy.

Structurally, the epigraph is designed to immediately capture the reader's attention and set the tone for the book. By presenting Garten's words as a blockquote, it offers a visual emphasis, signaling to the reader that this quote holds significant weight in understanding the themes of the book. The simplicity of the presentation ensures that nothing distracts from the message itself, allowing the quote to stand on its own. In this straightforward but powerful format, the epigraph works as an anchor for the book, guiding readers toward a mindset shift. The connection between passion and success is not merely suggested; it is underscored by the design, which reinforces the idea that the pursuit of what you love is the best route to mastery and satisfaction. The use of clean formatting directs the reader's focus to the words themselves, making the epigraph memorable and impactful.

This introduction does more than just set a tone—it challenges readers to reflect on their own life choices. By sharing this quote, the book directly engages with the reader's own experience, encouraging them to assess whether they are truly following their passions or simply going through the motions. In this way, the epigraph serves as

a reflection tool, allowing readers to evaluate their career, ambitions, and personal aspirations. As they continue reading, they are invited to apply this mindset to their own challenges and decisions. The epigraph also subtly hints at the larger theme of “luck” in the book, suggesting that when people focus on doing what they love, good things tend to follow—often in unexpected ways. This philosophy ties into the book’s broader message about success being a result of personal fulfillment and the joy of pursuing one’s true calling. By inviting readers to align their passions with their actions, the epigraph serves as both a philosophical guidepost and a call to action.

As the chapter progresses, the principles introduced in the epigraph will likely resonate with readers, prompting them to consider the role of passion in their own journey. It acts as a gentle nudge toward self-reflection, encouraging individuals to ask themselves whether they are genuinely engaged with their work or merely meeting external expectations. This question forms the basis for many of the deeper discussions that will follow in the book, setting the stage for a more profound exploration of passion, success, and the role of “luck” in one’s life. The epigraph not only prepares the reader for these larger ideas but also makes the message personal, connecting the philosophical to the practical in a way that makes it accessible and meaningful. By leading with this simple but thought-provoking statement, the book frames the reader’s perspective on the journey ahead, reinforcing the idea that pursuing what one loves is not only a path to success but also a route to personal fulfillment and happiness.