

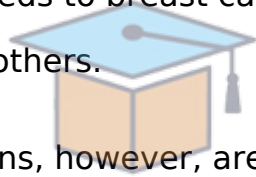
Evelyn Hugo to Auction Off Gowns

Evelyn Hugo to Auction Off Gowns: Film legend and iconic 1960s fashionista, Evelyn Hugo, is preparing to auction twelve of her most celebrated gowns through Christie's, with the proceeds directed toward breast cancer research. At the age of 79, Hugo's lasting impact on Hollywood and the fashion world remains undeniable, having captivated audiences with both her magnetic performances and her sophisticated, sensual style. Over the years, her wardrobe has become synonymous with timeless elegance, and these gowns, worn during pivotal moments of her career, now stand as pieces of history in both film and fashion archives. Known for her ability to marry sensuality with restraint, Hugo's fashion choices have shaped the visual culture of her era, influencing not only her contemporaries but also the generations of women who have followed in her footsteps.

The upcoming auction promises to be a momentous event for fashion enthusiasts and collectors alike, as these gowns were worn during some of the most memorable moments of Hugo's life and career. Included in the sale are the striking emerald-green Miranda La Conda gown that Hugo wore to the 1959 Academy Awards, a moment that cemented her status as a Hollywood icon. Also featured is the exquisite violet soufflé and organdy scoop-neck gown, worn by Hugo at the 1962 premiere of *Anna Karenina*, a look that became one of her signature fashion moments. Perhaps most poignant of all is the navy-blue silk Michael Maddax gown, worn by Hugo in 1982 when she won her Oscar for *All for Us*, a moment that represented not only her professional success but also the culmination of her decades-long career. Each of these garments represents more than just a piece of fashion; they are windows into the past, each dress telling the story of the woman who wore them and the legacy she built.

While these gowns carry great historical value, the emotional weight behind their sale is perhaps the most significant aspect of this auction. The driving force behind Hugo's

decision to auction off these prized pieces is deeply personal. Evelyn Hugo has been no stranger to public scandal, with her tumultuous personal life often making headlines, particularly her seven marriages, including her decades-long relationship with film producer Harry Cameron. The two were not only partners in life but also in business, with Cameron playing a major role in her career. They shared a daughter, Connor Cameron, who tragically passed away from breast cancer just shy of her 42nd birthday. The loss of her daughter has profoundly shaped Hugo's decision to dedicate the auction's proceeds to breast cancer research, turning her personal grief into a source of hope for others.

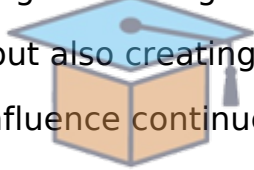


Summaryer

Evelyn Hugo's origins, however, are far removed from the glamorous world she would later come to dominate. Born Evelyn Elena Herrera in 1938, she was the daughter of Cuban immigrants, raised in the gritty Hell's Kitchen neighborhood of New York City. It wasn't until she arrived in Hollywood in 1955 that she reinvented herself, adopting the name Evelyn Hugo and blonde hair to match the image of a quintessential film star. It wasn't long before she was firmly entrenched in the glitz and glamour of the Hollywood elite. Hugo quickly became a household name, known not only for her on-screen talent but also for her fashion-forward looks that made her a trendsetter and a fixture at major events. Her rise to stardom was swift and sure, a testament to her talent and her keen understanding of how to navigate the complicated world of Hollywood.

Her legacy, however, is not confined to the silver screen. Despite retiring from acting in the late '80s, Hugo's influence has endured, and she continues to be celebrated for her contribution to the fashion world, as well as for her charitable efforts. The decision to auction her gowns, many of which hold immense cultural and personal significance, underscores the profound impact she has had—not just as a star but as a woman who is using her platform to make a meaningful difference. For Hugo, the sale of these gowns is more than a business transaction; it is a way to honor her daughter's memory and contribute to the fight against breast cancer, a cause that has become deeply personal.

In many ways, this auction represents the full circle of Hugo's life, encapsulating her transformation from a young girl growing up in Hell's Kitchen to an international movie star and, later, a philanthropist who uses her fame to advocate for causes close to her heart. Each gown in the auction reflects a different chapter of Hugo's life, from her early Hollywood days to her more reflective moments later in life. The sale of these pieces, then, is not only a way for fans and collectors to acquire a part of Hollywood history but also an opportunity to support a cause that is deeply meaningful to Hugo herself. By auctioning off these gowns, Evelyn Hugo is not just passing on her legacy of style and glamour but also creating a lasting impact on the fight against breast cancer, ensuring that her influence continues to reach beyond the red carpet.



Summary